

MINUTES

KALAMZOO COUNTY AERONAUTICS BOARD OF TRUSTEES REGULAR MEETING DECEMBER 9, 2010

ITEM 1. Call to Order: Chairperson Collver called the meeting to order at 10:40 a.m.

ITEM 2. Roll Call: Members in attendance - Gil Collver, Bill Duggan, Dan Hope, Greg Kurdys, Dave Tomko and Jim Woodruff.

Staff Present: Cliff Moshogins, Dave Reid, Ann Simmons, Linda Bunting, Lisa Bradshaw and Thom Canny.

Also Present: County liaison Deb Buchholtz.

ITEM 3. Approval of the November 9, 2010 Board Minutes: There being no changes made to the minutes, they stood approved as published.

ITEM 4. Citizen Comments: There were no citizen comments presented.

ITEM 5. Resolution Honoring Marlen Boothby: Chairperson Collver read the resolution as follows:

Whereas, The Kalamazoo/Battle Creek International Airport Aeronautics Board of Trustees appointed by the Kalamazoo County Board of commissioners, and

Whereas, Mr. Marlen Boothby has been employed by the county of Kalamazoo since October 28, 1968, and

Whereas, Mr. Marlen Boothby has devoted many hours for the betterment of the Kalamazoo/Battle Creek International Airport,

Now, therefore, be it resolved that

the Kalamazoo County Aeronautics Board of Trustees expresses its sincere appreciation to Mr. Marlen Boothby for his dedicated service and energetic participation toward the development and operation of the Kalamazoo/Battle Creek International Airport in support of the interests of the users and citizens of Southwest Michigan.

Mr. Collver made a motion to vote on the approval of the resolution. All were in favor. A plaque was presented to Mr. Boothby by Mr. Collver.

ITEM 6. Marketing/Communications/Public Relations Update – Lam & Associates: Blaine Lam gave an overview of the marketing plan. The goal is to build on the “Safe, Simple and Convenient” theme, especially during the winter months. He explored a more modern image and tied it in to the new ads, website and new logo. The new website, www.flyazo.com is scheduled to go live today at noon. He stated his focus has been on advertising on TV, in Battle Creek, Encore magazine and the Battle Creek Enquirer, the Kalamazoo Gazette and radio. He pointed out the benefits of the airport are shorter lines, ease in parking, not having to drive a great

distance and less waiting time. He stated there are new billboards on US 131 and on Portage Road. He added that the Grand Opening events for the new terminal are scheduled for March 26, April 16 and April 21, 2011.

ITEM 7. For Consideration:

AIRPORT CONSENT AGENDA ITEMS

A. PRO-TEC FIRE SERVICES EXTENSION – On a motion made by Mr. Woodruff, seconded by Mr. Tomko, the extension of the fire services contract through 2011 was approved.

AIRPORT NON-CONSENT AGENDA ITEMS

None

AERONAUTICS BOARD AGEND ITEMS

A. DISCLOSURE-CONFLICT OF INTEREST-CHAIR COLLVER - Mr. Collver read the disclosure, which was addressed to the Aeronautics Board, as follows:

On the Items for Consideration for the Aeronautics Board's January 13, 2011 meeting is an agreement from my business enterprise, CTS Communications Corporation, a local telecommunications company. Since I have a conflict of interest as an officer of CTS Communications Corporation, I would like to make the following disclosure pursuant to 1968 P.A. 317, as amended:

The parties to this agreement are the Kalamazoo County Aeronautics Board of Trustees' and CTS Communications Corporation.

The purpose of the agreement is for CTS Communications Corporation to provide certain telecommunication installation and communication services described as follows:

Installation of a fiber ring to serve the new terminal building and a 36 month agreement for point-to-point connectivity via the fiber ring to the Kalamazoo County network.

The amount of the payment from the Kalamazoo/Battle Creek International Airport is:

Not to exceed \$20,000 for fiber installation and a monthly recurring service fee of \$795 for 36 months for service connectivity to Kalamazoo County

I will not receive a direct financial benefit from this project.

The term of the agreement is for 36 months.

No County employees were assigned to this project.

I would request that this disclosure be made a part of the official minutes of the Aeronautics Board meeting of December 9, 2010. Please keep in mind that it will take a two-thirds' vote of the full Aeronautics Board of Trustees to approve this payment on January 13, 2011.

This disclosure will be read again at the January 13, 2011 meeting where there will be a roll call taken. Mr. Canny stated that it will need 2/3 vote with Mr. Collver abstaining for approval of public disclosure.

B. DISCUSSION-APRIL 2011 AERONAUTICS BOARD REGULAR MEETING DATE/TIME – It was decided that the meeting will be held in the new terminal on Thursday, April 21, 2011 at 3:00 p.m. in the Airport Administration Board room.

ITEM 8. Unfinished Business: There was no unfinished business presented.

ITEM 9. New Business: There was no new business presented.

ITEM 10. Airport Director's Report: Mr. Moshoginis distributed an article about The San Francisco airport in California showing similar issues they face much like Kalamazoo.

Mr. Moshoginis also distributed the latest internal newsletter. Regarding the latest on the new terminal progress.

ITEM 11. Member's Time: Mr. Collver asked Mr. Woodruff about the Art Committee's progress. Mr. Woodruff stated they are on schedule.

Mr. Collver gave an update on the build out of the concession area in the new terminal.

ITEM 12. Adjournment: There being no further business, the board meeting adjourned at 11:20 a.m.